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## 2011 Dates

### Advanced Techniques in Endoscopic Sinus Surgery

February 10-13, 2011

Scottsdale, AZ. Contact: 650-399-4630

[www.calsinus.com/course](http://www.calsinus.com/course)

### COSM 2011

April 27-May 1, 2011

Sheraton Chicago Hotel & Towers,  
Chicago, IL

### 19<sup>th</sup> Annual Iowa Advanced Concepts in Functional Endoscopic Sinus Surgery

May 20-21, 2011

### Summer Sinus Course

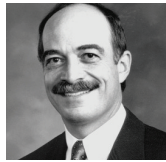
July 22-23, 2011 - Chicago, IL.

[www.cme.northwestern.edu/conferences/index.html](http://www.cme.northwestern.edu/conferences/index.html)

### 57th ARS Annual Meeting

September 10, 2011

San Francisco, CA



Michael Setzen, MD

## President Elect Report

Michael Setzen, MD

Our Annual Spring meeting at COSM will be held in Chicago at the Sheraton Chicago Hotel & Towers - this year for the first time our meeting will be spread out over 2 days namely the afternoon of April 27 and the morning and afternoon of the April 28, 2011.

Our two Key Note Presentations for COSM are as follows: "Shifting Paradigms of Surgery in CRS: Ventilation or Access for Topical Therapy?" to be presented by Richard J. Harvey, MD, and "Two Decades of Outcomes Research in Rhinology - What have we Learned?" to be presented by Michael G. Stewart, MD.

One anticipates a great meeting based on the tremendous number of excellent abstracts that have been submitted. At least one Panel or mini Seminar per session will discuss topics of interest to all Rhinologists and General Otolaryngologists with an interest in Rhinology. The program will highlight both basic science and clinical research so much so that those attending will come away from this meeting with a wealth of new information.

As Chair of the Program Committee I want to thank the Program Committee for assisting me in selecting the best abstracts and those physicians who submitted their abstracts for presentation or poster. I hope you will all join me in making our upcoming meeting in Chicago a memorable one.

## President's Message, cont'd. from pg 1

I am proud to note that the ARS has exerted its leadership among all ENT specialty societies by developing a new "Conflict of Interest Policy for Interacting with Industry" establishing reasonable and appropriate guidelines in the ethical management of our society, its leaders, and their relationship with our corporate partners. This policy seeks to balance the important role that industry has in developing and popularizing technology and medications for our patients and the role of society leaders in providing high quality rhinology education free of inappropriate conflict of interest. With its emphasis on transparency, I expect this policy will serve as a benchmark for other societies in the future.

Finally, as our society looks forward to this upcoming year, I want to extend my thanks to you, the ARS membership. It is ultimately your active and able participation in our society that will help us to achieve our goal to be the world's leader in rhinologic education. If you have ideas that you feel will help us in this endeavor, please feel free to drop me a line at [bsenior@med.unc.edu](mailto:bsenior@med.unc.edu).



Marc G. Dubin, MD, FACS

## Editor's Corner

Marc Dubin, MD, FACS

As I begin my term as the Editor of NoseNews I want to thank Rick Chandra, MD for his years of service and for his assistance in making the transition as smooth as possible. Additionally, I would like to applaud our sponsors whose generous support allows the ARS to circulate the newsletter. Without them we would not be able to provide this educational content. I look forward to any comments or suggestions you may have in making the **ARS NoseNews** better.